Goal 7: Advocate for AMDA’s mission of improved quality in PA/LTC medicine.
- Deliver effective public policy advocacy.
- Improve/strengthen external relations.
- Develop quality measures for long term care/quality improvement in PA/LTC.

Goal 6: Standardize PA/LTC practitioners’ competencies for improved care.
- Promote the recognition of PA/LTC physician competencies.

Goal 5: Deliver timely and relevant professional development & support to PA/LTC practitioners.
- Extend the scope and reach of AMDA’s professional development.
- Expand and improve AMDA’s clinical support tools.

Goal 4: Sustain and support AMDA State Chapters and affiliates.
- Strengthen and grow AMDA State Chapters

Goal 3: Define, validate and support the evolving roles of AMDA members.
- Re-define AMDA’s brand, name & identity.
- Expand membership and increase value for current members.

Goal 2: Ensure that AMDA is well-governed.
- Optimize AMDA’s governance systems and structures

Goal 1: Ensure that AMDA is a sustainable organization.
- Grow AMDA’s revenue streams
- Strengthen AMDA’s staff capacity and operations

MISSION
AMDA is dedicated to excellence in patient care and provides education, advocacy, information, & professional development to promote the delivery of quality post-acute & long term care medicine.

SOCIETY
Advocate for improved quality of care in PA/LTC medicine.

PA/LTC MEDICINE
Deliver timely, relevant professional development; standardize competencies to improve quality of care.

AMDA
Ensure that AMDA is a sustainable and well-governed organization.

MEMBERS
Create value for AMDA members, and validate their evolving roles.

Information – Advocacy – Dedication to Quality – Teamwork – Person-Centered Care – Evidence-Based Tools – Role of the Physician – Certification