



NEWS RELEASE

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AMDA Seeks Nominations for 2011 Medical Director of the Year

Columbia, MD – AMDA - Dedicated to Long Term Care Medicine is accepting nominations through January 10, 2011, for the 2011 Medical Director of the Year. First awarded in 2007, the honor recognizes those individuals whose vision, passion, leadership, knowledge, and commitment succeed in taking patient care to the highest levels of quality, excellence, and innovation.

Being named “Medical Director of the Year” is an honor that highlights the role of an innovative physician leader working with a strong interdisciplinary team. As the 2010 award recipient, Robert Schreiber, MD, CMD, said, “The award recognizes what we – working as a team – are doing to impact the care of older adults. This is an important acknowledgement of what our organization stands for and what we do every day.” The award also recognizes the team’s commitment to quality at long term care facilities. As Dr. Schreiber explained, “Being in an organization such as the one where I work and having the support of many disciplines is the reason I was even in the position of being considered for such an award. The people around me are really exceptional, as is the way we work together and support each other.”

Nominees must be physicians in good standing within the community and the profession, AMDA members, Certified Medical Directors (CMDs), experienced medical directors and attending physicians, and proven team and clinical leaders. Additionally, candidates must be involved in community activities and be effective educators. A specially designated interdisciplinary Selection Committee will review the nominations, and the recipient will be announced during Long Term Care Medicine – 2011 in Tampa.

“Each year, we receive numerous nominations for Medical Director of the Year – and all are outstanding professionals who practice compassion, innovation, and excellence every day in their facilities. Choosing one outstanding physician from this impressive group is always a challenge,” said AMDA Executive Director Lorraine Tarnove.

Previous award recipients are: Tim Malloy, MD, CMD (2007); J. Kenneth Brubaker, MD, CMD (2008); and Rebecca Ferrini, MD, CMD (2009).

“The interdisciplinary leaders who submit the nominations always speak with such passion and enthusiasm about why their medical director should receive this honor. And the physician nominees are always touched and honored that their teams and colleagues see them as worthy of this award,” Ms. Tarnove added. Last year, Dr. Schreiber’s team was in the midst of moving 225 residents to a satellite facility when the call for nominations went out. On hearing of his nomination, Dr. Schreiber said, “It is most meaningful for me that in spite of everyone working the extra time to ensure the safety and care of residents during the transition, they actually took the time to do this. I was bowled over and moved.”

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Nominations will be accepted online only until January 10, 2011. For more information and tips on submitting a nomination, visit <http://www.amda.com/awards/mdoty.cfm>. If you have questions, contact Susan Hanf at shanf@amda.com.

The American Medical Directors Association (AMDA) is the national professional association of medical directors, attending physicians, and other professionals practicing long term care medicine committed to the continuous improvement of patient care. The organization provides education, advocacy, information, and professional development for medical directors and other practitioners from various disciplines working together to deliver quality long term care.

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