

Message from AMDA’s House of Delegates Chair

State Chapters—*are you there?*

Having heard from not a single chapter between the San Diego and Orlando meetings, I was beginning to wonder if I should seriously start searching for the answer to that question. But then: Orlando!



Yes, as it turned out, the House of Delegates meeting in Orlando was another stellar occasion in AMDA history. The state chapters obviously were there, and the representatives from the state chapters, the Delegates, again rose to the occasion (both figuratively and literally), conducting business, debating issues, and handling a variety of resolutions and some “housekeeping” Bylaws changes with continued and exemplary equanimity and efficiency. The excellent work of the Resolutions Committee (with extra thanks to Dan Haimowitz, MD, CMD, for his extensive, behind-the-scenes brokering of merged and corrected submissions), and the expanded process (started by Randy Huss, MD,

CMD, last year) of having an open Resolutions Committee meeting between the two sessions of the House, combined to create a methodology for processing resolutions that was most productive and effective. And special thanks to Ed Warren MD, CMD, for his superb and faithful service as Parliamentarian.

But; **State Chapters—*are you there?*** For each, what is happening in your state since the AMDA Annual Symposia? Do you have meetings? Are you conducting business? Is your executive committee ever meeting or discussing business? Are you dealing with issues that come up in your state? Are you providing educational opportunities for your members and others in the long term care continuum? Are you thinking ahead to next year’s AMDA Annual Symposium? Are you promulgating member interest in presenting at the meeting or submitting a poster? Hint—are you thinking about potential resolutions for submission to the House next March? Hopefully, you can answer at least some of these questions with a ‘Yes!’, but, please consider them all!!

Alva S. “Buzz” Baker, MD, CMD
Chair, House of Delegates

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STATE NETWORK NEWS
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Foundation Announces Pilot States for LTC Quality Improvement Partnership

The AMDA Foundation has named California, Florida, Indiana, Ohio, Pennsylvania, and Texas as the states to pilot AMDA's *We Care: Implementing Clinical Practice Guidelines* (CPG) tool kit. The pilot, involving 50 nursing homes across the six states, is part of the Foundation's nationwide Long Term Care Quality Improvement Partnership, a 4-year, \$1.3 million project funded by the Agency for Healthcare Research and Quality (AHRQ).

The federally-funded Partnership, a collaboration among AMDA members, state Quality Improvement Organizations (QIOs) and national and state-based long term care professional and provider groups, is designed to evaluate the impact of AMDA's pain and pressure ulcer CPGs on process of care and clinical outcomes including the Centers for Medicare and Medicaid Services (CMS) quality measures for nursing homes. The pilot-test will help determine model approaches to CPG implementation based on facility size, location, staffing and case mix.

Over the past several months, the project's Leadership Team, in consultation with national partners, has been involved in a careful process to identify the six pilot states that will participate in evaluating the outcome of CPG implementation. The Leadership Team examined a variety of factors in every state, including the resources of the local AMDA chapter, the state QIO, Research Network member representation and local LTC stakeholder organizations (e.g., AHCA, NADONA, AAHSA). After the initial evaluation, the Leadership Team identified 16 potential pilot states, reduced to nine, based on input from the Long Term Care Quality Coalition (the advisory board representing the national organizations of more than 20 LTC stakeholders groups). Lorraine Tarnove, the AMDA Executive Director, spoke individually with State Chapter presidents and influential members within each of the nine states.

In choosing the six pilot states, the Leadership Team was cognizant of the need to ensure geographic diversity and facility demographics that will represent a cross-section of long term care within the United States. In addition, Missouri has been asked to serve as a back-up state in the event that one of the six pilot states is unable to meet their recruitment objectives.

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Draft OIG Compliance Program Guidance for Pharmaceutical Manufacturers

The Department of Health and Human Services Draft OIG Compliance Program Guidance for Pharmaceutical Manufacturers is available online in Adobe® Acrobat® PDF format at www.amda.com/chapters/oigdraft.pdf. This report is from the October 3, 2002, issue of the *Federal Register* on new voluntary guidelines for the pharmaceutical industry. The report is similar to the OIG Compliance Programs for Nursing Homes and provides information about written policies and procedures of the pharmaceutical manufacturers compliance program.



New Features on www.amda.com

We are proud to announce the debut of several new online tools. By logging onto www.amda.com, you can:

- Update your Log-in Name and Password or automatically retrieve a forgotten Password;
- Update your address, phone and fax numbers and e-mail address;
- Join as a new member; and
- Search for other AMDA members.

AMDA gratefully acknowledges

**Johnson & Johnson
Long Term Care Group**

for their generous support of the State Chapter Activities during the Annual Symposium in Orlando.

Medicare Payment Cut Expected for 2004, Says CMS

Instead of a promised pay increase for the next three years, the Centers for Medicare and Medicaid Services (CMS) now estimates that doctors will get a 4.2% cut in Medicare reimbursement for 2004, with more cuts through 2007. CMS recently issued a letter announcing the cuts. "While we previously estimated positive updates for 2004 and later years, we now estimate updates will be negative for 2004-2007 [with a 4.2% cut in 2004]," said the letter.

Earlier this year, President Bush signed into law legislation that replaced a 4.4% cut for 2003 with a modest increase of 1.6%. At that time, CMS told Congress the legislation would produce positive updates for the next few years. Go to www.amda.com/federalaffairs/feeschedule/2004 for more information and to contact your representatives and senators to inform them that another cut is unacceptable.

South Dakota Chapter Encourages Members to Obtain CMD Status

The South Dakota AMDA chapter has had a tradition of helping members attend the annual AMDA meeting by offering a modest stipend to those who attend. Recently this program was expanded to provide partial funding for members pursuing CMD status to attend the Summer or Winter Management Conferences.

SDMDA Board Member David Brechtelsbauer, MD, CMD, noted, "Members with CMD have a record of contributing more to our organization as well as, most importantly, enhancing the quality of care delivered at the facilities where they work. It therefore seemed entirely appropriate that we should encourage members to obtain CMD training."

The first recipient of the award is Dr. Michael Crandell from Kennebec, South Dakota (population 286). Dr. Crandell is planning to attend the Summer Management Conference being held in August in Cambridge, Maryland.

Congratulations Dr. Crandell, and hats off to the South Dakota Medical Directors Association for this innovative idea.

Medical Liability Reform Could Be Trade Off for Payment Cut

Very recent reports from the Hill indicate that attaching a malpractice damage award cap to Medicare reform legislation would appease physicians, who are scheduled to get a Medicare pay cut from 2004 to 2007. House Republicans, who oppose including the payment cut in upcoming Medicare reform legislation, also are "seriously considering" including a malpractice damage award cap in the Medicare reform bill instead.

The Senate has not yet considered medical liability reform legislation, but the HEALTH Act, or HR 5, passed the House in March. The legislation includes a cap on non-economic damages in medical liability cases against physicians and nursing homes. The Senate is expected to take up similar legislation in June or July.

Go to www.amda.com/federalaffairs/liability/grassroots.htm for more information and to contact your Senator to push for liability reform that includes a cap on non-economic damages.

Congratulations to the Recipients of the Life Care Centers of America 2003 Medical Directors Awards

This awards program is sponsored by Life Care Centers of America and is designed to recognize the outstanding contributions made by medical directors to residents and to Life Care.

- Kenneth J. Ahler, MD, CMD (Company-Wide)
- Peter Barker, MD (Northeast Region)
- Gordon A. Glasgow, MD (Southwest Region)
- Bobbie Livingston, MD (Mountain Region)
- Leonico G. Panlasigui, MD, CMD (Northwest Region)
- Alex G. Romaniuk, MD (Eastern Region)

CPG Implementation Tool Kit Key to Successful Guideline Use

"The *We Care: Implementing Clinical Practice Guidelines* tool kit is an effective tool for successful guideline implementation," says Larry Lawhorne, MD, CMD past chair of AMDA's Clinical Practice Guideline (CPG) steering committee, of this new product from AMDA. "Our studies have shown that the main reason guideline implementation fails is that the facilities have not taken proper steps to prepare for implementation," he adds. Even when specific, well-founded guidelines exist, practitioners require a broad range of supportive conditions and organization to secure their effective use. This is where the "We Care" tool kit comes in and why it is so valuable.

The tool kit offers assistance in the following areas:

- Answering frequently asked questions about CPGs
- Understanding the parallels between CPG implementation and the Total Quality Management (TQM) process
- Evaluating a CPG's relevance to the patient population
- Assessing facility readiness for CPG implementation
- Overcoming obstacles to CPG implementation
- Evaluating staff knowledge and skills relevant to implementation
- Assigning project tasks
- Measuring and tracking clinical and process outcomes
- Evaluating performance based on outcomes
- Communicating with clinical peers on guideline adherence

With the teacher's primer to facilitate the use of this tool kit, any facility can be successful in guideline implementation. For more information on the tool kit, contact Lisa Bailey at 410/992-3118 or go to www.amda.com/info/cpg. The cost of the kit is \$75 for members and \$90 for nonmembers. This special introductory price is good through May 31, 2003. Then the price goes to \$100 for members and \$120 for nonmembers.

Get Noticed: Create Your Own Brochure

Want to increase your recognition as a medical director? Visit AMDA.com to develop your personalized *I Am Your Medical Director* brochure. Create, print, and distribute copies of your personalized brochure to your facilities. Your brochure will feature your name, schedule, and contact information, as well as a brief description of the role and responsibilities of the LTC medical director. Go online to www.amda.com/member/brochure.htm.

New State Chapter Presidents

Join us in congratulating new state chapter presidents:

- AMDA-Iowa Chapter: Yogesh Shah, MD
- Rhode Island Medical Directors Association: Tom Wachtel, MD

Debut of Revised Core Curriculum Postponed

During the Annual Symposium in Orlando, the AMDA Board accepted the Education Committee's recommendation to offer the traditional module series once more and postpone the debut of the revised curriculum until summer 2004. By doing so, it will accommodate as many mid-course individuals as possible. The Winter Management Conference, scheduled for December 1-6, 2003, in Palm Springs, CA, now will offer the current curriculum for the final time. AMDA will request that the individuals already involved in the Core Curriculum indicate by June 1, 2003, their desire to complete the course. After June 1st, individuals interested in taking the Core Curriculum on Medical Direction may register for either the Summer or Winter Management Conference provided that space is still available. Information regarding the Summer Management Conference can be found at www.amda.com/education/summer2003.

AMDA Web-Based Consumer Outreach Campaign Wins National Award

AMDA's Consumer's Corner—Facts About Nursing Home Quality, a Web-based public education campaign (www.amda.com/consumercorner), has won the Award of Excellence in the 2003 *Associations Advance America Awards* program, a national competition sponsored by the America Society of Association Executives (ASAE) that recognizes associations whose innovative projects in several key areas help propel America forward. AMDA's program won for the category of Public Education and Information.

ASAE President and CEO Michael S. Olson, CAE, said of Consumer's Corner, "Your program truly embodies the spirit of the *Associations Advance America Awards* campaign. It is an honor and an inspiration to showcase this activity as an example of the many contributions associations are making to advance American society."

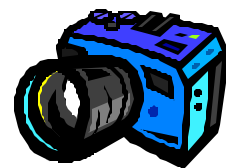
AMDA developed Consumer's Corner—its first major public outreach effort—to augment data released as part of the Centers for Medicare and Medicaid Services (CMS) and the U.S. Department of Health and Human Services Nursing Home Quality Initiative. CMS compiled information on eight measures that reflect a nursing home resident's clinical condition—such as prevalence of infections, pain or pressure sores. To help consumers interpret or use the facility-specific quality information published by CMS, the AMDA Consumer's Corner provides definitions of the quality measures, questions to ask nursing home professionals, and explanations about how sometimes, even with the best effort, nursing home residents may experience a decline in some of the measures.

As a recipient of the Award of Excellence, AMDA is now eligible for the 2003 *Associations Advance America Summit Award*, the highest level of recognition, which will be chosen in June 2003.

Communication Network for Medical Directors Embracing the Eden Philosophy

A communication network for medical directors of facilities that embrace the Eden philosophy—which involves animals, plants, children, and other elements to maximize quality of life for residents—is being established to share experiences and information about the program's impact on long term care. Eden medical directors encountering obstacles to implementation or who want information/feedback from other medical directors should contact Susan Levy, MD, CMD, Levindale Hebrew Geriatric Center and Hospital, at 410/602-2246, 410/601-2924 fax, or smlevy@lifebridgehealth.org.

PHOTOS, PHOTOS, PHOTOS!



We had so many great photos from the Symposium that we could not fit them all in the *AMDA Reports* newsletter. Instead we have put together a slide show for you to view online. Go to www.amda.com/education/annsymb2003/pictures.htm.

NIA's AgePage

The National Institute on Aging (NIA) recently published a free fact sheet called "AgePage—Medicines: Use Them Safely." The purpose of the fact sheet is to help older people avoid medication problems by providing the "dos" and "don'ts" for medication use at home, the doctor's office, and the pharmacy. The AgePage is available at NIA's Web site at www.nia.nih.gov/health/agepages/medicine.htm.

Foundation Announces Pilot States

(Continued from page 2)

AMDA state chapters that are not part of the pilot still have an important role to play and should take advantage of the many training opportunities that this Partnership grant provides. Details will be provided as the project proceeds.

How AMDA State Chapters can help:

- Send chapter members to CPG implementation training workshops and train-the-trainer sessions that will be held at AMDA national meetings in 2004 and 2005.
- Introduce the *We Care: Implementing Clinical Practice Guidelines* tool kit at state chapter meetings and other venues where long term care stakeholders will be present. (Key components of the kits will be made available electronically throughout the nation as the project progresses. The CPGs for Pain and Pressure Ulcers will also be made available electronically once completed. Additional hard-copies of the CPGs and kits may be ordered online at www.amda.com/info/cpg.);
- Provide CPG implementation training workshops at your state meeting;
- Encourage use of the tool kit in facilities throughout your state;
- Work with your state QIO to incorporate the use of the tool kit for successful CPG implementation; and
- Include information on the project, the tool kit, and how to successfully implement AMDA CPGs in your chapter newsletter.

What the AMDA Foundation will be providing to all State Chapters as the project proceeds:

- Educational materials on CPG Implementation for facilities;
- Pain and pressure ulcer CPGs for facilities statewide;
- AMDA's *We Care Implementing Clinical Practice Guidelines* tool kits for participants who attend training workshops;
- Train-the-trainer programs (e.g., slide kit and speaker guide) which can be downloaded from the Partnership web site;
- A bulletin board/listserv to discuss CPG implementation issues.

Preliminary findings from a Foundation-funded study in Maryland, which laid the groundwork for the Partnership project, indicate that CPG implementation improves outcomes, but requires support and guidance as well as user-friendly, easily comprehended implementation tools to successfully translate guidelines into practice. Among the kit's contents are materials that measure facility readiness, determine a CPG's relevance to a particular patient population, evaluate staff knowledge and skills relevant to implementation, and track clinical and process outcomes. Pilot-state implementation of the tool kits will begin in January 2004.

To learn more about the AMDA Foundation and its Long Term Care Quality Improvement Partnership, visit www.amda.com/foundation. For additional information on AMDA's CPGs and the *We Care: Implementing Clinical Practice Guidelines* tool kit, go to www.amda.com/info/cpg.

AMDA Contacts for State Chapter Business:

Susan Gutierrez, Membership Coordinator
410/992-3106 or sgutierrez@amda.com

Meg LaPorte, Govt & Public Affairs Specialist
410/992-3120 or meglaporte@amda.com

Additional Contacts:

Cindy Hock, Director of Membership
410/992-3126 or cnhock@amda.com

Marie Jean-Guillaume, Membership Assistant
410/992-3132 or mguillaume@amda.com

Janet Kreizman, Director of Govt & Public Affairs
410/992-3112 or jkreizman@amda.com

Lisa Bailey, Govt & Public Affairs Assistant
410/992-3118 or lbailey@amda.com

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2003 Upcoming Chapter Events

May 30, 2003 Greenwood Village, CO

Meeting: Outreach to LTC Physicians: Filling in the Gaps for PCPs and Medical Directors
 Chapter: Colorado Medical Directors Association
 Contact: Linda Holland, 303/692-2835

June 4, 2003 Iselin, NJ

Meeting: 21st Century Challenges in LTC Setting
 Chapter: New Jersey Medical Directors Association
 Contact: Anita Chopra, MD, CMD, 856/566-6470

June 4-6, 2003 St. Louis, MO

Meeting: Geriatric Summer Institute Meeting
 Chapter: Missouri Association of Long-Term Care Physicians
 Contact: Susan Kauffman, 573/882-4991

July 11-13, 2003 Destin, FL

Meeting: Annual Meeting
 Chapter: Alabama Medical Directors Association
 Contact: LeeAnn Cole, 334/271-1536

July 18-20, 2003 Savannah, GA

Meeting: Summer 2003 Meeting and Symposium
 Chapter: Georgia Medical Directors Association
 Contact: Perry Kemp, PharmD, 770/974-3231

August 22-23, 2003 Columbia, MO

Meeting: 13th Annual Conference: Caring for the Frail Elderly
 Chapter: Missouri Association of Long-Term Care Physicians
 Contact: Susan Kauffman, 573/882-4991

September 5-7, 2003 Dallas, TX

Meeting: Red River Summit
 Chapters: Louisiana, Oklahoma, and Texas Medical Directors Association
 Contact: Penny Anderly, 214/823-9511

September 12, 2003 Kansas City, KS

Meeting: Annual Meeting
 Chapter: Kansas Medical Directors Association
 Contact: Tonya Bishop, 913/588-1490

September 15, 2003 Rapid City, SD

Meeting: Fall Seminar
 Chapter: South Dakota Medical Directors Association
 Contact: Lori Tracy, 605/339-2071

October 4, 2003 Lincoln, NE

Meeting: Annual Meeting
 Chapter: Nebraska Medical Directors Association
 Contact: Carrie Kunc, 402/474-4472

October 4, 2003 Traverse City, MI

Meeting: 7th Annual Meeting
 Chapter: Michigan Medical Directors Association
 Contact: Elizabeth Arnold, MD, CMD, 313/745-0203

October 17-19, 2003 Orlando, FL

Meeting: 12th Annual Conference
 Chapter: Florida Medical Directors Association
 Contact: Ian Cordes, 561/659-5581

October 23-24 2003 Minneapolis, MN

Meeting: Annual Fall Conference
 Chapter: Minnesota Medical Directors Association
 Contact: Robyn Lampright, 612/362-3736

October 25, 2003 Madison, WI

Meeting: Fall Conference
 Chapter: Wisconsin Medical Directors Association
 Contact: Sonia Porter, 608/271-3189

November 6, 2003 Indianapolis, IN

Meeting: 2003 Annual Conference
 Chapter: Indiana Medical Directors Association
 Contact: Toni James, 317/351-9854

November 7, 2003 Pittsburgh, PA

Meeting: 11th Annual Symposium
 Chapter: Pennsylvania Medical Directors Association
 Contact: Diane Langner, 717/558-7850, ext. 1482

December 12-13, 2003 St. Louis, MO

Meeting: Winter Conference
 Chapter: Missouri Association of Long-Term Care Physicians
 Contact: Susan Kauffman, 573/882-4991

Note: If your state chapter meeting is not listed, please contact Susan Gutierrez at 410/992-3106 or e-mail to sgutierrez@amda.com.

AMERICAN MEDICAL DIRECTORS ASSOCIATION
HOUSE OF DELEGATES MEETING
DRAFT MINUTES

Thursday, March 6, 2003
Saturday, March 8, 2003

Alva "Buzz" Baker, MD, CMD, Chair of the House of Delegates called the meeting to order, at 12:00 noon.

Upon motion duly made and seconded, the Agenda for the meeting was approved.

Dr. Baker publicly thanked the Resolutions Committee for their work. Dr. Baker also thanked the Nominating Committee for their work.

Keith Rapp, MD, CMD, Chair of the Nominating Committee, presented the slate of officers for election:

<u>Position</u>	<u>Nominees</u>
Vice President	Jonathan Evans, MD, CMD David Smith, MD, CMD
Treasurer	Leonard Gelman, MD, CMD
State Presidents Council Representative	Jeffrey Burl, MD, CMD Morris Kutner, MD, CMD
House of Delegates Representative	Karyn Prochoda, MD, CMD Catherine Zofkie, MD, CMD

There were no nominations from the floor. Nominations were closed.

Speeches by the candidates followed.

The House recessed at 1:00 PM to reconvene on Saturday, March 8 as planned.

The Chair reconvened the meeting at 4:00 pm on Saturday, March 8, 2003. One Hundred Fifty-Three delegates were seated, and a quorum of 124 delegates was present throughout the meeting.

Jacob Dimant, MD, CMD, Immediate Past-President, acknowledged and thanked outgoing Board members Mario Cornacchione, MD, CMD; Kerry Cranmer, MD, CMD; and Leonard Gelman, MD, CMD.

Dr. Baker welcomed first-time delegates to the meeting and announced the agenda items.

The ballots were collected and counted. Upon motion duly made and seconded, the election of officers took place.

Upon motion duly made and seconded, the minutes of the 2002 House of Delegates meeting were accepted.

Dr. Baker introduced the 2003 Resolutions Committee. Sharon Mead, MD, CMD, Chair of the Resolutions Committee, thanked the House of Delegates and the Resolutions Committee for their work. She gave the committee's report and presented each resolution by reciting the resolved clauses.

Proposed Bylaws Amendments:

Removal of Publications Committee and Replace with Communications Committee
(Article XI, Section 2)

Upon motion duly made and seconded, the bylaws amendment passed.

Clarify Complaint Procedure
(Article XVIII, Section I)

Upon motion duly made and seconded, the bylaws amendment passed.

A03 Role and Responsibilities of the Medical Director in the Nursing Home

Upon motion duly made and seconded, the resolution was passed.

B03 Salary for President of AMDA and Possible Stipend for Officers

Upon motion duly made and seconded, the resolution was passed.

C03 Recycling of Nursing Home Drugs

Upon motion duly made and seconded, the resolution was passed as amended.

D03 Promoting Standardized Medication Packaging Requirements in LTC

Upon motion duly made and seconded, the resolution was passed as amended.

E03 Role of the Attending Physician in the Nursing Home

Upon motion duly made and seconded, the resolution was passed.

F03 Position Statement on Pharmacy Physician Relations and Appropriate Prescribing for LTC Patients

Upon motion duly made and seconded, the resolution was passed.

G03 Revised Mission Statement

Upon motion duly made and seconded, the resolution was passed.

H03 Position Statement on Declaration of Death

Upon motion duly made and seconded, the resolution was passed.

I03 The Use of Automatic External Defibrillators for the Chronic LTC Resident

Upon motion duly made and seconded, the resolution was defeated. It will be sent back to the Board of Directors for further consideration.

J03 White Paper on Surrogate Decision-Making and Advance Care Planning in LTC

Upon motion duly made and seconded, the resolution was passed.

K03-L Utilization of Assistive Technology to Enhance Communication Skills of Residents in LTC

Upon motion duly made and seconded, the resolution was defeated.

L03-L Comfort and Dignity in Nursing Facilities

Upon motion duly made and seconded, the resolution was defeated.

Dr. Baker announced the results of the election. The House elected:

Vice President	David Smith, MD, CMD
Treasurer	Leonard Gelman, MD, CMD
State Presidents Council Representative	Morris Kutner, MD, CMD
House of Delegates Representative	Catherine Zofkie, DO, CMD

AMDA President James Lett, II, MD, CMD, thanked Dr. Dimant for his service to AMDA. He also stated that he looked forward to serving as president for the next year.

Dr. Baker thanked the House of Delegates Parliamentarian and AMDA staff for their service.

The meeting was adjourned at 6:30 pm.

**Draft Minutes
AMDA State Presidents Working Session
Wednesday, March 5, 2003
Orlando, FL**

In Attendance:

Alejandro Aparacio, MD, CMD
Alva "Buzz" Baker, MD, CMD
Michael Bither, MD, CMD
David Brechtelsbauer, MD, CMD
Jeffrey Burl, MD, CMD
Anita Chopra, MD, CMD
Charles Crecelius, MD, CMD
Manual Crespo, DO
Jamehl Demons, MD
Jacob Dimant, MD, CMD
Robert Eckert, MD, CMD-R
Fred Feinsod, MD, CMD
Leonard Gelman, MD, CMD
Ralf Habermann, MD, CMD
Lindsay Hansen, MD
Christopher Herman, MD, CMD
Randall Huss, MD, CMD
Kevin Jackson, MD
Richard Kane, MD, CMD
Perry Kemp, PharmD
Jeffrey Kerr, DO, CMD
Sherry King, MD, CMD
Morris Kutner, MD, CMD
James E Lett, II, MD, CMD

Jerry Malott, MD, CMD
Charles Miller, MD, CMD
Patrick Murphy, MD
Jonathan Musher, MD, CMD
David Nace, MD
Jeffrey Nichols, MD
Peggy Noel, MD, CMD
Robert Norman, MD, CMD
Glenn Panzer, MD, CMD
Louis Piccoli, MD, CMD
David Polakoff, MD, CMD
James Powers, MD, CMD
Leocadia Prawdzik MD, CMD
A. Michele Ricard, MD, CMD
Frederick Rowland, MD, CMD
David A Smith, MD, CMD
William Smucker, MD, CMD
William Solomon, MD, CMD
Robert Sonntag, MD, CMD
Daniel Swagerty, Jr., MD, CMD
Edward Vandenburg, MD, CMD
Edward Warren, MD, CMD
David Wilcox, MD

AMDA Staff in Attendance:

Lisa Bailey, Government & Clinical Affairs Assistant
Susan Gutierrez, Membership Coordinator
Cindy Hock, Director of Membership
Janet Kreizman, Director of Government & Public Affairs
Meg LaPorte, Government & Public Affairs Specialist
Lorraine Tarnove, Executive Director

James E. Lett, II, MD, CMD called the meeting to order at 5:30 pm. He thanked the sponsors of the meeting. There were 46 members, one chapter executive director, and 6 staff people in attendance.

David Polakoff, MD, CMD, AMDA Foundation President, informed participants about the AMDA Foundation and State Chapter initiative. The objective of initiative is to develop partnerships between the state chapters and the Quality Improvement Organizations (QIOs) for the purpose of assessing the implementation of Clinical Practice Guidelines (CPGs) on Pain Management and Pressure Ulcers in the nursing home setting. Dr. Polakoff informed attendees that an announcement of the chapters chosen to work on this initiative would be announced by the end of the annual symposium.

Jackie Vance, RNC, CDONA, AMDA Director of Clinical Affairs, introduced the new CPG Implementation Tool Kit. She informed the attendees that one kit will be sent to each chapter.

Jacob Dimant, MD, CMD, AMDA Immediate Past President, summarized AMDA's accomplishments over the past year.

Lorraine Tarnove, AMDA Executive Director, informed attendees about the new OIG Pharmacy Guidelines. Copies of the guidelines were distributed to attendees.

Chapter representatives from Florida, Georgia, Missouri, and New York gave presentations on their chapter's successful work with their state survey agencies:

Sherry King, MD, CMD, President, Florida Medical Directors Association (FMDA), informed attendees about her chapter's goals: 1) Educating physicians/medical directors and other professionals about clinical and administrative issues in long term care; 2) Increase the power of the medical director in LTC in order to improve the quality of care provided to residents of nursing facilities; and 3) Decrease the professional liability of the medical director by executing the primary goals well. To reach these goals, FMDA held meetings with the Florida Agency for Health Care Administration (AHCA), testified before the state long term care task force, and expanded media outreach. In January 2003, FMDA Board members met with AHCA to discuss expanding the role of the medical director during the survey process and using LTC medical experts in the informal dispute resolution and appeals process.

Perry Kemp, Executive Director, Georgia Medical Directors Association (GMDA), presented on his chapter's interaction with their state survey agency, the Georgia Office of Regulatory Services, LTC Section. They have made headway with the agency in the areas of on-site interaction during the survey process, consultation with physicians/GMDA office during the quality assurance review process, and informal dispute resolutions. The chapter also has developed a relationship with the state Office of Aging, State Ombudsman. The two entities will hold a winter meeting to discuss various clinical issues.

In addition, the chapter will hold its first-ever billing workshop with the regional Medicare Part B carrier, Cahaba, and has a representative on the Carrier Advisory Committee.

Jeffrey Kerr, DO, CMD, President, Missouri Association of Long Term Care Physicians (MALTCP), presented the chapter's work with the state survey agency. Their interaction with the agency has led to a "best practices" symposium that meets every two months. Invitees included representatives from LTC stakeholder organizations. Some of the stakeholders include representatives from the Center for Medicare and Medicaid Services (CMS), the Missouri Health Care Association, the Missouri Association of Homes and Services for the Aging, the Ombudsman Program, nursing home administrators, surveyors, and the state PRO.

As a result of this work, MALTCP has made many accomplishments. Among the accomplishments are clarification of wound evaluation by surveyors (blocked photographing of wounds by surveyors); clarification of restraints vs. enablers; clarification of pharmacy issues in LTC; development of a new independent dispute resolution process involving a non-surveyor professional arbitrator who makes the final decision; and the development of a panel of geriatric experts the state survey agency can call on for a professional opinion on a survey-related issue.

Leonard Gelman, MD, CMD, President, New York Medical Directors Association (NYMDA), gave a presentation on his state's successes with their survey agency. They aligned with state long term care organizations, including the New York State Health Facilities Association, to initiate a Nursing Home Recognition Program in Quality Practices with the state Department of Health. The program, which is aimed at enhancing the lives of nursing home residents and the care they receive, issued a call for presentations for health care providers who have developed and implemented effective quality practices and programs that have led to improved care and services for nursing home residents in several areas of care.

Jonathan Musher, MD, CMD, provided an update on AMDA's work with the Assisted Living Workgroup (ALW). He expressed his concern about the final report and the likelihood that it would not address critical clinical issues.

Robert Norman, MD, CMD, gave a summary of Ohio's new medical liability reform law. It contains some provisions that directly affect nursing homes and places a \$250,000 cap on non-economic damages.

ATTACHMENT B

The final 45 minutes were reserved for attendees to discuss issues and ask questions of the leadership and network among themselves. One topic of discussion was on nurse practitioner "incident to" billing. Dr. Gelman responded to these questions and clarified the regulation; however, he suggested that members should get the explanation in writing from their carriers.

Other issues discussed were medical liability, CMD certification, ethical relationships with pharmaceutical companies, and other reimbursement/coding problems.

The meeting adjourned at 9:00 pm.

**Draft Minutes
State Presidents' Council Breakfast
Saturday, March 8, 2003
Orlando, Florida**

In Attendance:

Elizabeth Arnold, MD, CMD	Charles E. Miller, MD, CMD
Alva Baker, MD, CMD	Roger Meyer, MD, CMD
Jonathan Berg, MD, CMD	Ann Moore, DO, CMD
Michael Bither, MD, CMD	Patrick Murphy, MD
David Brechtelsbauer, MD, CMD	Mary Jane Norman, MD
Jeffrey Burl, MD, CMD	Robert Norman, MD, CMD
James Burrill, MD, CMD	Glenn Panzer, MD, CMD
Chuck Crecelius, MD, CMD	Louis Piccoli, MD, CMD
Peter DeGolia, MD, CMD	James Powers, MD, CMD
Jamehl Demons, MD	Leocadia Prawdzik, MD, CMD
Bruce Dentler, MD, CMD	Joseph Regimbal, MD
Kenneth Diamond, MD, CMD	Denise Rettenmaier, DO
Jacob Dimant, MD, CMD	A. Michele Ricard, MD, CMD
John Emmel, MD, CMD	Jean Root, DO, MPh, CMD
Ellen Evans, MD	Frederick Rowland, MD, CMD
Jonathan Evans, MD, CMD	Peggy Russell, DO, CMD
Fred Feinsod, MD, CMD	Myra Schached, DO
Victor Gambone, MD, CMD	Robert Schreiber, MD, CMD
Leonard Gelman, MD, CMD	Joshua Shua-Haim, MD, CMD
Timothy Gieseke, MD, CMD	Clifford Singer, MD
Ralf Habermann, MD, CMD	Jay Slotkin, MD, MPh
Lindsay Hansen, MD	David A. Smith, MD, CMD
Christopher Herman, MD, CMD	Stephen Smith, MD, CMD
Terry Hill, MD, CMD	Robert Sonntag, MD, CMD
Randall Huss, MD, CMD	Daniel Swagerty, Jr., MD, CMD
Kevin Jackson, MD	Edward Vandenberg, MD, CMD
Jeffrey Kerr, DO, CMD	Edward Warren, MD, CMD
Sherry King, MD, CMD	David Wilcox, MD, CMD
Roger Kiser, MD	Lisa Bailey, Govt. & Public Affairs Asst.
James Lett, MD, CMD	Susan Gutierrez, Membership Coordinator
Thomas Loepfe, MD, CMD	Cindy Hock, Director of Membership
Jerry Malott, MD, CMD	Meg LaPorte, Govt. & Public Affairs Specialist
Robert McConnell, DO, CMD	Lorraine Tarnove, Executive Director

The meeting was called to order at 6:55 am on March 8, 2003.

President-elect Dan Swagerty, MD, CMD, began the meeting by introducing the State Presidents Council representatives? Michael Bither, MD, CMD, Fred Feinsod, MD, CMD, and Len Gelman, MD, CMD.

Dr. Swagerty said that there was a slight change in the agenda because Dr. Polakoff gave his presentation regarding the Foundation during Wednesday's meeting. Therefore, he said that this meeting was going to be more of an open forum as previously requested by chapters to discuss issues affecting states.

Vice President Candidates Presentations

Dr. Swagerty asked that each of the candidates give a short presentation.

Drs. David A. Smith and Jonathan Evans gave brief statements regarding their interests in serving as Vice President of AMDA and what they hope to bring to the organization.

Question and Answer Forum

Dr. Swagerty opened the discussion to questions for the candidates.

A question was posed to the candidates regarding AMDA's budget and how they would handle the budgetary constraints.

- Dr. Smith's response was that he would work with Dr. Gelman (current Finance Committee Chair) to address financial issues. In addition, Dr. Smith said that although a question was raised about industry sponsorships, he strongly advocates industry support.
- Dr. Evans said that Dr. Gelman has done a great job dealing with the financial issues. Dr. Evans mentioned that membership is the essence of the organization and that the physicians need to continue being part of AMDA.

Another question posed to the candidates was if they see AMDA working with Charles Inlander, President, People's Medical Society. Mr. Inlander spoke during Friday's General Session regarding empowering consumers to improve quality of care.

- Dr. Evans said no because AMDA has a different view about the relationship between physicians, patients, and their families. He said that he does not think that Inlander is referring to LTC physicians. Dr. Evans mentioned that AMDA physicians need to be proactive by becoming involved in their facilities and communities.
- Dr. Smith expressed concern with the methods that Inlander uses to gain recognition for his organization. He said that AMDA needs to find diplomats within Inlander's organization that are willing to work with AMDA in addressing the issues.

Once the questions to the candidates ended, Dr. Swagerty asked the group to discuss what they see to be important LTC issues at the state level in the coming future. There was extensive discussion on the following topics—tort reform, professional liability, and defining elder abuse. The group expressed their concern and would like AMDA to look further into these issues. Many of the attendees also suggested that all physicians write to their state legislature about these issues.

Discussion Items for the BOD

- None specifically identified.

The meeting was adjourned at 8:30 am.