ADVANCED CURRICULUM ON MEDICAL DIRECTION IN LONG-TERM CARE

For experienced health care practitioners who provide management and clinical care services in post-acute and long-term care.

OCTOBER 2–4, 2015
St. Louis, MO

- Interactive format featuring facilitator-led small group breakout sessions.
- Greater faculty-audience involvement throughout the course.
- All sessions CMD approved! Earn a total of 15 credit hours towards (re)certification as a Certified Medical Director in Long-Term Care (CMD).

For more information and to register please visit:
www.amda.com/education/advanced

amda
The Society for Post-Acute and Long-Term Care Medicine

11000 Broken Land Parkway, Suite 400
Columbia, MD 21044
Phone: 800-876-2632
www.amda.com
**Course Overview:**
This course is specifically geared to the needs of experienced health care practitioners who provide management and clinical care services in the post-acute and long-term care environment. Content is applicable to any setting or combination of settings across the continuum. The course provides practical insights and tools with implications for immediate implementation upon return home. Participation in the Advanced Curriculum Course is also an excellent way to earn required education hours for ABPLM CMD (re)certification.

**Target Audience**
This course will meet the needs for professional growth of experienced medical directors, attending physicians, and other experienced health care practitioners.

Medical directors who are new to long-term care should consider beginning with AMDA’s Core Curriculum on Medical Direction. Please refer to www.amda.com/education/core on AMDA’s website for description and registration information.

**2015 Overall Course Objectives**
- List the necessary components and participants in a successful falls prevention program.
- Discuss new CPT codes in post-acute/long-term care, (i.e. chronic care management and advanced care planning).
- Describe the complexities of nutritional needs of older adults residing in the post-acute/long-term care setting.
- Apply key ethical principles to various clinical case studies.
- Delineate the medical director role and responsibilities that promotes appropriate facility wide ethical/clinical decision-making.
- Utilize communication strategies to foster shared decision making in a variety of health care situations.
- Discuss the role of the medical director in the development and implementations of policies and procedures in post-acute/long-term care facilities that promote shared decision making.
- Identify and avoid common pitfalls associated with post-acute/long-term care practice management.
- Describe issues influencing 30-day hospital readmissions to hospitals.
- Discuss elements of the Accountable Care Act (ACA) programs that most impact SNF physicians and medical directors.
- Identify strategies for effective pharmacy management (review cost, utilization and medical director role).
- Describe the importance and impact of immunizations in the post-acute/long-term care setting.
- Explain how value based medicine (VBM) in post-acute/long-term care will interact with other sites of service.
- Assist facility in developing mutually agreed to quality interventions that promote success in a VBM model.

**Register online at:**
www.amda.com/education/advanced
Accreditation and Designation Statements

AMDA - The Society for Post-Acute and Long-Term Care Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for physicians.

AMDA - The Society for Post-Acute and Long-Term Care Medicine designates this live activity for a maximum of 15 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Certified Medical Director (CMD) Credit Statement

This live activity has been pre-approved by the American Board for Post-Acute and Long-Term Care Medicine (ABPLM) for a total of 11.5 Management credit hours and 3.5 Clinical credit hours toward (re)certification as a Certified Medical Director (CMD) in post-acute and long-term care medicine. The CMD program is administered by the ABPLM. Each physician should claim only those hours of credit actually spent on the activity.

AAFP

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

AGS

This CME activity has been endorsed by the American Geriatrics Society. Credits earned from this activity may be counted toward the AGS Geriatrics Recognition Award.
**Agenda**

**FRIDAY, OCTOBER 2**

2:00pm – 3:00pm  
Registration and Refreshments with Exhibitors

3:00pm – 3:10pm  
Welcome and Opening Remarks  
Laura Trice, MD, CMD

3:10pm – 4:10pm  
Challenges to Long-Term Care Falls Prevention  
Laura Trice, MD, CMD

4:10pm – 4:30pm  
Refreshment Break with Exhibitors

4:30pm – 5:30pm  
Nutrition: Strategies for Helping Patients at Risk  
John Morley, MB, BCH

5:30pm – 6:30pm  
Nutrition: Strategies for Helping Patients at Risk  
SMALL GROUP BREAKOUTS  
All Faculty

6:30pm – 7:30pm  
Welcome Reception with Exhibitors

**SATURDAY, OCTOBER 3**

7:30am – 8:00am  
Continental Breakfast

8:00am – 8:05am  
Opening Remarks  
Verna R. Sellers, MD, MPH, CMD

8:05am – 9:30am  
Approaches to Managing Ethical Dilemmas in Long-Term Care  
James E. Lett II, MD, CMD

9:30am – 10:30am  
Approaches to Managing Ethical Dilemmas in Long-Term Care  
SMALL GROUP BREAKOUTS  
All Faculty

10:30am – 10:45am  
Refreshment Break

10:45am – 11:45am  
Immunization Recommendations and Challenges in Long-Term Care  
Julie Gammack, MD, CMD

11:45am – 1:15pm  
Sponsored Lunch Presentation

1:15pm – 2:45pm  
Transitions in Care: Managing Patients in the Post-Acute and Long-Term Setting  
James E. Lett II, MD, CMD

2:45pm – 3:45pm  
The Wizard in Oz: Post-Acute and Long-Term Care Practice Management  
Danny W. Felty, MD, CMD

3:45pm – 4:00pm  
Refreshment Break

4:00pm – 5:00pm  
The Wizard’s Approach to Shared Decision-Making  
Verna R. Sellers, MD, MPH, CMD

5:00pm – 6:00pm  
The Wizard’s Approach to Shared Decision-Making  
SMALL GROUP BREAKOUTS  
All Faculty

**SUNDAY, OCTOBER 4**

6:30am – 7:30am  
Sponsored Breakfast Presentation (tent.)

7:30am – 7:35am  
Opening Remarks  
Laura Trice, MD, CMD

7:35am – 9:00am  
Post-Acute/Long-Term Care Payment Reform: Making Sense of Value Based Medicine  
Charles A. Crecelius, MD, PhD, CMD

9:00am – 10:00am  
Advanced Billing & Coding (What’s New?)  
Charles A. Crecelius, MD, PhD, CMD

10:00am – 10:15am  
Focus Session/Refreshment Break

10:15am – 11:45am  
Pharmacy Update for Long-Term Care  
Laura Trice, MD, CMD; Tom Hall, PharmD

* Topics and programming are subject to change.

**Faculty:**

Laura Trice, MD, CMD (Chair)
Verna R. Sellers, MD, MPH, CMD (Vice-chair)
Charles A. Crecelius, MD, PhD, CMD
Danny Felty, MD, CMD
Julie Gammack, MD, CMD
Tom Hall, PharmD
James E. Lett II, MD, CMD
John Morley, MB, BCH

**ADVANCED CURRICULUM ON MEDICAL DIRECTION IN LONG-TERM CARE™**

**amda**

The Society for Post-Acute and Long-Term Care Medicine
**Hotel**

Hilton St. Louis at the Ballpark  
1 South Broadway  
Saint Louis, MO 63102  
Phone: 314-421-1776

**Room Rate**  
$149.00 single occupancy / double occupancy  
Room rate is subject to state and local taxes (currently 10.7%) plus hotel occupancy tax (currently 7.25%) per room per night and is subject to change without notice.

**Reservations**  
To make your room reservation, call  
**1-800-HILTONS** (1-800-445-8667) and identify that you are with AMDA. To guarantee room rate, you must make your reservations no later than **Thursday, September 10, 2015 at 5:00 PM CT**. All reservation requests will require a credit card and a first night room deposit. Please note that cancellation of any room reservation is your responsibility. Deposits will be refunded from rooms cancelled more than 72 hours prior to arrival and a cancellation number is obtained. Check-in time is 4:00 PM, and check-out time is 12:00 noon. The hotel will make every attempt to accommodate early arrivals and late departures.

**Travel**

**By Air**

St. Louis is served by the Lambert – St. Louis International Airport (STL). The airport is 14 miles from the Hilton St. Louis at the Ballpark hotel.

**Ground Transportation**

GO BEST Express Airport Shuttle is available for transportation from Lambert – St. Louis International Airport to the Hilton St. Louis at the Ballpark hotel. For information and reservations, go to [www.gobestexpress.com](http://www.gobestexpress.com), or call GO BEST at 1-877-STL-GOVA (1-877-785-4682). Fares are approximately $22 per person, one-way; $39 per person round-trip.  
Taxis are also readily available at the airport. Fares from the airport to the hotel are approximately $35 one-way.

**Rental Car**

AMDA has made special arrangements with Hertz to provide discounted car rental rates during your stay. To make a reservation, please call Hertz at (800) 654-2240 and reference **CV#03YJ0015**. Or you can book online at [www.hertz.com](http://www.hertz.com).

**Parking**

Self-parking at the Hilton St. Louis at the Ballpark is $20 per day. Valet parking is available at $27 per day.  
Any questions, please contact AMDA Meetings Department at 800-876-2632 or meetings@amda.com.

Register online at [www.amda.com/education/advanced](http://www.amda.com/education/advanced)
Registration Procedure

3 Ways to Register

1. Register online at www.amda.com/education/advanced
2. Fax completed form to: 410-740-4572
3. Complete and return the attached registration form along with payment to:
   AMDA, 11000 Broken Land Parkway, Suite 400, Columbia, MD 21044

We accept American Express, Discover, MasterCard or Visa. Please note that registrations will not be processed without payment. Confirmation of registration will be sent via e-mail. Hotel reservation and incidentals are the responsibility of the registrant.

Cancellations And Refunds

All cancellations must be made in writing to the AMDA Registrar at registration@amda.com. Cancellations received at least seven (7) days prior to the start of the course will be entitled to a full refund less a $75 administrative fee. No refunds will be given for cancellations received less than seven days prior, or for no-shows. Fees that have been forfeited cannot be applied to subsequent AMDA programs.

If it becomes necessary to cancel or postpone the start date of the course, AMDA will not be responsible for travel or hotel costs incurred by the registrant. A full refund of registration fees will be made if the course is not re-scheduled, or if you are unable to attend the rescheduled course.

Important Notice - Handouts
AMDA will not provide hard copies of presentation handouts to attendees onsite. All handouts will be provided to attendees electronically (via flash drive and available for download). For course participation, all attendees are required to either print the handouts prior to arrival, or bring a personal laptop or tablet computer with them to be able to view the handouts during the course. A link to the handouts will be sent to all registrants within 1-2 weeks prior to the start of the course. From this link, the handouts can then be downloaded to your computer. Additionally, a flash drive with the course materials will be provided to each registrant onsite. Please note, Wi-Fi will not be available in the meeting room(s) and there will be no printers available to print handouts.

Questions:
If you have questions regarding this process, please contact AMDA’s Professional Development & Meetings Department at education@amda.com.
Registration Form

NAME

BADGE NAME (NICKNAME)

ADDRESS

CITY            STATE     ZIP

E-MAIL

TELEPHONE (OFFICE)       (FAX)

REGISTRATION FEES (circle fee)

<table>
<thead>
<tr>
<th></th>
<th>Early Bird (received by 8/21/15)</th>
<th>Regular (received between 8/21/15 - 9/25/15)</th>
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<tbody>
<tr>
<td>AMDA Member #__________</td>
<td>$525</td>
<td>$575</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$775</td>
<td>$825</td>
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How did you hear about this course?

____ Brochure    ____AMDA website    ____Advertisement    ____Word of Mouth    ____Other

____ I have read the cancellation policy.

____ I have a disability that requires accommodation to fully participate in this course.

____ I have special dietary needs: ___Vegetarian     ____Kosher     _____Vegan     _____Gluten Free

(Please note that AMDA does not serve pork entrees. Selection may incur a fee based upon availability.)

ONSITE EMERGENCY CONTACT

NAME          PHONE

MEMBERSHIP FEES

Join as an AMDA Member and take advantage of the discounted registration fee. To join, please log onto www.amda.com/membership.com. Membership status must be confirmed before member discounts will apply.

PAYMENT

___ Check Enclosed    ___American Express    _____Discover    _____MasterCard    ____Visa

CREDIT CARD #          EXP DATE     CCV#

SIGNATURE

NAME ON CARD

BILLING ADDRESS FOR CREDIT CARD

CITY            STATE     ZIP

PLEASE RETURN FORM TO: AMDA, 11000 Broken Land Parkway, Suite 400, Columbia, MD  21044

Or you may fax to 410-740-4572. Confirmations will be sent via e-mail.

If you have any questions regarding registration, please call 410-992-3116 or email meetings@amda.com.

ADV15
OCTOBER 2–4, 2015
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