

## CMD NEWS - JULY/AUGUST 2008

- **NEW! AMDA Institute for LTC Practice Improvement: Finding Your Way in Long Term Care**

AMDA is excited to debut this course, as a component of The Institute for LTC Practice Improvement, on September 26-27 in Tarrytown, New York. This program is created especially to meet the practical needs of attending physicians, physician assistants, directors of nursing and other managerial nurses, as well as advanced practice nurses. Medical directors are asked to encourage their care teams to attend the course together, for maximum benefit. The course will offer clinical, regulatory, communication and risk management presentations.

For complete information, and future course dates, please follow this link: <http://www.amda.com/education/institute/index.cfm>

- **American Medical Directors Certification Program (AMDCP) Board Accomplishments**

Outgoing AMDCP Chair Jerry D. Malott, MD, CMD summarizes 2007-2008 Board accomplishments:

Dear Colleagues,

This issue of *CMD News* marks the end of a busy and productive year as Board Chair. As I look toward my coming role as member and advisor, I am thankful for the diligence and support of the Board in accomplishing most of the goals we established last August. During the past year we have:

- increased the CMD representation among AMDA membership to 44%.
- represented the CMD program at National and State Chapter meetings as well as at American Geriatrics Society's, American Association of Homes and Services for the Aging's, and the American Society of Consultant Pharmacists' meetings.
- continued to build connections with consulting geriatric pharmacists as I served as AMDCP liaison to their certification board.
- collaborated with AMDA's membership department to begin a campaign to make primary specialty residents and geriatric fellows aware of AMDA and its CMD program.
- volunteered service in a joint activity with a newly formed AMDA Education Committee Task Force created to explore ways to expand management education to learners in training and long term care practice settings, including advanced education for recertifying physicians.
- started a research project to identify the value of CMDs in their long term care settings; results are expected in the fall of this year.
- begun a dialogue on examination for certification and/or recertification.

- begun a dialogue to learn how CMD recertification may coincide with Practice Improvement Modules for Maintenance of Certification in our primary specialties.
- approved 139 new CMDs and recertified 168 medical directors in December 2007 and June 2008.

Relative to our continuing discussions on examination for certification, please watch for and respond to our survey that you will receive this month. Your comments will be of great value to informing our considerations. I urge you to respond to the survey.

None of these efforts could have been accomplished without the thoughtful guidance of the Board along every step. I especially want to thank those Board members whose terms end this month: Kevin G. Jackson, MD, CMD, board member, chair, and immediate past chair 2004-2008; Robert A. Evans, DO, CMD 2005-2008; Katherine E. Galluzzi, DO, CMD 2005-2008; and Matthew Wayne, MD, CMD 2007-2008.

Thank you to each of you who have achieved and continue to retain the CMD designation. It speaks to your individual commitment to excellence and innovation in the care of our frail elders. It has been a great pleasure to serve on this Board with its dedicated members, and I will turn over the gavel with great confidence to Frederick N. Rowland, MD, PhD, CMD who will lead the certification program into its next phase of growth.

Sincerely,



- **Meet the new AMDCP Board Members**

Meet Your New AMDCP Board Members

**Fred M. Feinsod, MD, MPH, DSc, CMD**  
Colorado Springs, Colorado

Dr. Feinsod earned his medical degree in 1975 from Harvard Medical School, graduating magna cum laude, completed his residency training in Internal Medicine in 1976 at University Hospitals, Madison, WI and in 1982 at Cleveland Metropolitan General Hospital, Cleveland, OH. While working through his internal medicine programs, Dr. Feinsod earned his Master of Public Health Degree in 1977 and his Director of Science in 1980 from Harvard School of Public Health. In 1990, he returned to SUNY, Buffalo, NY to complete a fellowship in Geriatrics.

Dr. Feinsod is certified by the American Board of Internal Medicine and holds a Certificate of Added Qualification in Geriatrics. He has maintained his CMD credential since 1992. He has served as an AMDA Board member, is the Immediate Past President of the Colorado Chapter of AMDA (CMDA) and has played an active role in Colorado LTC for the past ten years. In addition, he holds academic positions as the Adjunct Professor of Beth El School of Nursing and as Associate Adjunct Professor in the Department of Psychology at the University of Colorado in Colorado Springs.

Currently in active practice of LTC medicine in rural and urban areas of Colorado, Dr. Feinsod will bring to the Board his experience with rural physicians including their needs for education, updates, and leadership in LTC medicine. As Regional Medical Director for SAVA and the Corporate Medical Director for Pinon Management, he has connected with local facility medical directors through his travels throughout the country and will bring these insights to the Board.

Also active in LTC Ethics, Dr. Feinsod has started three ethics committees in Colorado that focus on LTC issues. In 2005, he received the CMDA and HFEMSD Recognition Award for his years of devoted service to promoting excellence in long term care.

Dr. Feinsod's extensive experience as medical director in both rural and urban settings as well as his positions as regional and corporate medical director will make him a valuable addition to the Board.

**Thomas S. Lehner, MD, CMD**  
Cleveland, Ohio

Dr. Lehner joins the Board with more than 20 years' experience as a Medical Director. Certified as a CMD in 2000, Dr. Lehner earned his medical degree in 1982 from Northeastern Ohio Universities College of Medicine (NEOUCOM), completed his residency training in family practice in 1985, and is Board Certified by the American Board of Family Medicine.

Academic positions include serving as Clinical Professor of Family Medicine at NEOUCOM and as Clinical Faculty in the Department of Family Medicine at SUMMA Health System. Dr. Lehner's service to the medical community includes current membership on the Board of Directors for Medina County Health District and the Wadsworth Chapter of the American Red Cross, service as President of the Board of Directors, Medina County Combined Health District from 2003-2005, and recent service on the Clinical Quality Review and Behavioral Health Committees for SUMMA Care Health Plan.

In October 2007, Dr. Lehner left private medical practice and became the Medical for Evercare for Cleveland Ohio, a Division of Ovations/United Health Care. In addition, he maintains his direct involvement and hands-on experience with long term care as medical director for two facilities.

Dr. Lehner will bring to the Board the practical experiences gained over his years of medical practice and his unique understanding of the problems and issues that physicians face in the long term care environment.

**Cari R. Levy, MD, CMD**  
Aurora, Colorado

Currently a medical director for a nursing facility and home health care, Dr. Levi earned her medical degree in 1997 at the University of Colorado, Denver. She completed her residency training in internal medicine in 2001 at Vanderbilt University and a two-year geriatric fellowship in 2003 at the University of Colorado, Denver. Dr. Levi is certified by the American Board of Internal Medicine, holds a Certificate of Added Qualification in Geriatrics, and became a CMD in 2004.

Her contributions to the medical community include serving as mentor for the Medical Student Training in Aging Research at the University of California, Los Angeles and San Francisco under the auspices of the University of California Department of Health Sciences (2005-2007), and, more recently for the University of Colorado School of Nursing Doctoral Program (2006-2008). Last year, Dr. Levi was the recipient of the National Institute on Aging Medical Student Training in Aging Research Program Mentorship Award for her work with medical students in California.

Dr. Levi has served as a Board member of the Colorado Center for Hospice and Palliative Medicine and is the current President of the Colorado Medical Directors Association. She remains active on the AMDA Foundation's Research Network Education Committee, on which she has served since 2005, and continues to serve as Co-chair of the Foundation's Futures Program and on the Research Network Steering Committee. In addition, she serves as Associate Editor for the *Physician Inquiries Network* and as ad hoc reviewer of articles for *JAMDA*, *The Canadian Medical Association Journal*, *The Journal of General Internal Medicine*, and the *Journal of Critical Care*.

Dr. Levi's broad interests and organizational experience will bring fresh perspectives to the Board.

**Bruce E. Robinson, MD, MPH, CMD**  
Sarasota, Florida

Dr. Robinson earned his medical degree from the University of South Florida College of Medicine in 1975, completed his residency training in internal medicine at the University of South Florida Affiliated Hospitals in 1981. He completed independent study in geriatric medicine at City Hospital in Edinburgh, Scotland in 1981 and as Harvard Faculty Scholar in Geriatric Medicine at Harvard Medical School in 1988. He is certified by the Board of Internal Medicine and holds a Certificate of Added Qualification (CAQ) in Geriatrics and has been a CMD since 1997.

Current academic positions include Chief of Geriatrics and Director, Medical Education, Sarasota Memorial Hospital; Clinical Professor, Department of Geriatrics and Director of Geriatrics Clerkship Program, Florida State University College of Medicine; Courtesy Professor of Medicine University of South Florida College of Arts and Sciences. Directorships include the Sarasota Memorial Hospital Memory Disorder Clinic and serving as co-director of the Hartford Foundation/American Geriatrics Society (AGS) Initiative on Practicing Physician Education.

Dr. Robinson has served as medical director of a number of nursing facilities since 1983, including two Alzheimer's Units and is currently medical director of a nursing home, memory disorder clinic, hospice, home care, and assisted living facility. From 2005-2008, he served as Representative of the American College of Physicians to the Governor's Advisory Council and continues to serve as Associate Editor for Geriatric Literature for the *Journal of the AGS (JAGS)*, and on the editorial boards for *JAMDA* and *Caring for the Ages*. In addition, he serves as reviewer for the *Archives of Internal Medicine* and *JAGS*, and is a question reviewer for the CAQ Examination in Geriatrics.

Dr. Robinson's broad experience and extensive review of the current literature will make him a valuable asset to the AMDCP Board of Directors.

- **NEW! AMDA Online Educational Library Offers CME and CMD Credits**

All 2008 Annual Symposium attendees received a complimentary subscription to an online library that houses symposium education materials including PowerPoint presentations, handouts, and audios.

AMDA Online Library registrants can earn additional *AMA PRA Category 1 Credit™* for the successful completion of an online CME component for each session they did not attend in Salt Lake City. CMD management credit is also available for many of the sessions. If you were not able to attend the 2008 Symposium, you can purchase a subscription to the online library by going to <http://www.prolibraries.com/amda> or contacting Digitell Inc. at 800-679-3646.

For questions about the CMD credit available online and how it may apply toward certification or recertification, please contact Suzanne Harris, CME/CMD Coordinator at 410-992-3140 or [sharris@amda.com](mailto:sharris@amda.com).

- **CMD Appointed as Maryland Office of Health Care Quality Medical Director**

Effective June 4<sup>th</sup>, Patricia Nay, MD, CMD was appointed as Medical Director to the Maryland Department of Health & Mental Hygiene's Office of Health Care Quality.

Dr. Nay is certified in Family Practice, Geriatrics, Hospice and Palliative Medicine, and as a Home Care Physician. She is a fellow of the American Academy of Family Practice and the American Academy of Hospice and Palliative Medicine. Dr. Nay has been a Certified Medical Director since 1999.

Since 1997 Dr. Nay has practiced geriatrics and palliative medicine in Montgomery County. Her clinical experience includes managing patients in their homes, assisted living facilities, nursing homes, psychiatric group homes, psychiatric hospitals, inpatient hospice units, and acute care hospitals. She worked as a geriatric hospitalist at two Montgomery County hospitals. Her areas of interest include frailty, self neglect, and capacity evaluations. The Positive Partnership in Aging presented Dr. Nay with their individual award to recognize her outstanding commitment to seniors in Montgomery County.

Over the past decade, Dr. Nay's administrative experience includes medical directorships at multiple nursing homes, hospices, and a hospital-based palliative care service. She served two years as Vice President of Medical Affairs at the largest nursing home in Maryland. In her former capacity as Deputy Medical Examiner in Montgomery County, Dr. Nay completed over 3,000 investigations involving homicides, suicides, accidents, and unattended deaths.

Dr. Nay's broad range of experience, in settings ranging from hospitals to group homes to home care, will make her an extraordinary resource for the senior care field.

- **Do you need CME credits to recertify as a CMD?**

AMDA's 2008 Evidence-Based Clinical Management & Leadership course provides 17.25 *AMA PRA Category 1 credits*<sup>TM</sup>. This program is approved for 8.5 hours in clinical education and 8.75 hours in management education toward certification/recertification as a Certified Medical Director in Long Term Care.

Follow the links below for program details and CMD Recertification:

<http://www.amda.com/education/advanced/stlouis2008.cfm#credits>

<http://www.amda.com/certification/recertification.cfm>

- **Resource Information for CMDs who are residency and fellowship directors:**

<https://portal.amda.com/portaltools/newuser/index.cfm>

<http://www.amda.com/consumers/palliativecare.cfm>

<http://www.amda.com/tools/ltc/palliativecare.cfm>

<http://www.amda.com/resources/teaching.cfm>

- **CMD HELP LINE:**

Suzanne Harris, CMD Coordinator

800-876-2632

[cmdcoordinator@amda.com](mailto:cmdcoordinator@amda.com)

## Mark Your Calendar

AMDCP Board Meeting	August 9, 2008
Evidence-Based Clinical Management & Leadership Conf	September 12-14, 2008
AMDA Institute for LTC Practice Improvement	September 26-27, 2008
Early Bird Registration Deadline for Core Curriculum	September 28, 2008
AMDCP Application Submission Deadline	October 1, 2008
Deadline for 2009 Poster Presentation Submissions	October 1, 2008
AMDA Institute for LTC Practice Improvement	October 10-11, 2008
Core Curriculum on Medical Direction in LTC	Oct 26-Nov 1, 2008
AMDA Institute for LTC Practice Improvement	November 14-15, 2008
AMDA's 2009 Annual Symposium-Charlotte, NC	March 5-8, 2009
Access Education Programs at:	<a href="http://www.amda.com/education/AMDaprograms.cfm">http://www.amda.com/education/AMDaprograms.cfm</a>